**Joana Snow**

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Minnesota United States

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July 25, 2016

Ms. Cristina Gordon

ABC Party Planners Inc.

5017 W Hwy

Dear Ms. Gordon,

I am sending this letter with the ardent aim to apply as marketing and advertising consultant to your company. In my long years in the business, I have developed an extensive skill-set and core competencies that I willingly share with my clients.

I have a Diploma in Merchandize Marketing and just recently, I have also completed a Course in Digital Marketing. In these academic endeavors, I have acquired both traditional and contemporary marketing knowledge and skills.

In my five years of experience as a marketing and advertising consultant for many clients, I have proven the importance of marketing and advertisement in our economy. I have helped at least three struggling firms to keep up with the dire competition and turned the companies around. I have also helped at least 10 companies to implement major marketing programs that involved rebranding and repositioning. Most of my clients have expressed high satisfaction with my work as their consultant.

At present, I work with three clients in the Healthcare, Retail, and Food industries. I look forward to working in an exciting industry such as yours.

Here, I attached my resume and work history where I have also included contact numbers of my previous clients.

If you need any additional information, please send a correspondence and I will oblige.

Thank you.

*Joana Snow*